



Digital Strategist

Job Position: Forever Media of DE, LLC in Wilmington, DE is seeking a Digital Strategist to join our FMDi (Forever Media Digital) department. To be successful in this position, we are looking for a team player who is a self-starter, capable of delivering strategic ideas and is detail oriented.

Responsibilities:

- Manage digital campaigns from development to implementation and post-sale reporting.
- Gather analytic reports and create client presentations for campaign review sessions.
- Participate in brainstorming sessions for client campaigns and attend other meetings with clients.
- Assist with campaign updates and adjustments by working closely with our 3rd party vendors
- Create compelling digital and radio proposals focused on client needs.
- Assist with clerical duties as needed.
- Other duties as assigned.

Qualifications:

- Degree or certification in digital marketing or communications.
- Experience as a digital strategist/coordinator.
- Ability to balance multiple projects in an organized and systematic fashion.
- Effective time management skills and the ability to meet deadlines.
- Ability to communicate efficiently and effectively with the sales team.
- Able to give and receive constructive criticism.
- Understanding of marketing, production, website design, advertising, and multimedia design.

Salary: Commensurate with experience

Openings: Yes. Applications/Resumes/Examples of work are being accepted.

If you think you have what it takes to be a member of our **Forever Media** team, email your resume and cover letter today to: careers@forevermediainc.com.

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